

SUMMER INTERSHIP

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Personal Details

First Name : Noreen**Last Name** : Sina**Nationality** : egyptian**Second Nationality (optional)** :**Age Range** : 20-23**Gender** : Female

Address

Primary Address

Address Line 1 : 17 el- ferdouse st.agouza**Town / City**: * : giza**Country** : Egypt**Email Address** : noreensina@gmail.com**Unavailable interview dates** : 04/28/2014,04/29/2014,04/30/2014,05/01/2014,05/02/2014

Career Choice

Business unit : Mashreq**Function choice** : Marketing**Second Function Choice** : Human Resources

Further Education

University :**Faculty** : Engineering**Major / Department** : Architecture**Graduation Year** : 2015**Degree/GPA** : 2.8

Secondary Education

School Name : *Misr Language Schools**Dates From - To** : * 2007 - 2010**High School Certificate** : *Thanaweya Amma

Language Competency

English

Comprehension : Competent**Speaking** : Fluent**Writing** : Fluent

Arabic

Comprehension : Fluent

Speaking : Fluent

Writing : Competent

Work Experience

Please give details of any work you have undertaken, indicating whether full-time, part-time, vacation work or industrial training etc (most recent positions first).

Dates From - To : 07/01/2013 - 09/30/2013

Employer : Preparing a marketing brief, writing a marketing plan, Market segmentation and analysis, integrating online and offline marketing strategies, digital marketing, copywriting in English and Arabic. (Full Time)

Responsibilities : 20 Uses Marketing Consultancy -

Interests Activities

We are interested in what you do / have done outside your academic work.

Please record your non-academic interests and activities stating whether at school, college, university or elsewhere. Record any positions of responsibility you have held in any aspect of your life. (300 word limit imposed) *

in school i have held the position of Social coordinator in the Student union we as a team have used crowd sourcing to deliver many events upon the students requests and have generated enough profit to support the union. During college im holding the position of HR head in my university in architecture association me and my team have been talent recruiting and managing for the operations running in the association. In AIESEC it is an international organisation for leadership development in youth i have 3 years experience whether a coordinator , team leader or a vice president i have been running the function of out going exchange program for community development with a huge scale of operations and a middle management board of 9 people and 70 members working underneath.my function has been recognized as number one globally all across the aiesec network

These questions tell us something about how you respond in challenging situations. Please answer them using examples from your experiences in academic, social or working life

1. Please tell us about experiences and people that have over time shaped your decision to consider a management career within Unilever and in your chosen function in particular. What efforts have you made to test out your choices?(300 word limit imposed) *

Whether in AIESEC or any of the cooperate internships or even the smallest working environment such as the school student union its always demanding management skills. after my three years experience in AIESEC and excelling in managing 80 people and im about to finish college i started seeking opportunities in management career in the cooperate world my father who is always pushing me to succeed in the corporate world advised me to seek on my own what i need in life and after seeing my best friend who is hired in P&G and my cousin in orascom telecom it was my push to get my self into the management cooperate world and it was always my dream to work in marketing instead of architecture

2. Using an example of a time when you were in a new environment and had to achieve a task, please describe a) how you established and used a network of contacts, and b) how you set about influencing people, to help you achieve your task. (500 word limit imposed) *

my new environment was when i first join after my first week i got selected as a program coordinator for outgoing exchange program i had a team of 20 members it was my first real management position i was so pressured to achieve my team's goal so i had to start contacting previous Vice presidents for enhance my management skills and tips and tricks, contacted other coordinators all over the world running the same program. the first thing i shifted the teams culture for scene of achieving and pro-activity not forgetting building ownership towards team goals and culture after that building talent capacity to drive our operations we exceeded our goals and got recognized as the most performing team.

3. Tell us about an occasion when you have taken the initiative to learn and develop yourself in significantly new ways. Why did you want to do this, what did you do and what was the result?(300 word limit imposed) *

it was when i decided to apply for my executive board position i had to work on my emotional intelligence it is crucial when you are in such a strategic role and you are responsible not only on your 80 members in your department with different backgrounds but also 300 members in other departments as well as the executive board image not forgetting keeping your team dynamics. having feed back from people with different perspectives either friends or family or some one i have worked with can give you insights of how you can develop and to what extent. after i passed my selection process and got selected it was a major difference for what i was and what i became.

4. Tell us about a time when you saw the opportunity to really make a difference for the future of an activity, team or organization. What did you do, what obstacles did you overcome, and what happened as a result? (300 word limit imposed) *

in AIESEC in my Executive board position i was pressured to achieve a huge difference from the term before me what made this pressure heavier that my brother was an executive board member last year, so i shifted this pressure into action steps and strategies to shift my department culture towards achieving that was my opportunity that i had to seize and as a result we ranked number one globally from 1300 other departments all over the world.

5. Tell us about a time when you have had to analyse and understand a complex situation in order to make decisions and put a plan into action. What did you do and what was the outcome? (300 word limit imposed) *

it was when first planning the goal of my year term as a vice president i opened a new department for market expansion our Talent management vice president was against the idea totally so i had a meeting with him discussing different points of view and eventually we met a common ground for the argument and i pilot modeled this department and it came to successes.

General

Please give details of any military service requirements, with reasons for any exemptions claimed. If you have completed your military service please state when. If you have answered Exempted above, please specify the reason you were exempted.

exempted Female

Do you have any health problems that could affect your future employment? If yes, please specify:

no i have not

Do you have any relatives in Unilever NAME? If yes, please give details:

no i dont

Is there anything that has not been covered that you would like to mention? Are there any personal considerations that may be relevant to your application?

when will the applicants be contacted and if we are going to receive a reply either accepted or rejected and if there going to be feedback replied with.

Have you applied to Unilever before? If yes, what did you apply for:

No its my first time

Have you attended a Summer Internship in Unilever before? If yes, please provide details:

Year :

Line Manager Name :

Have you attended/participated in any event/activation held by Unilever in the last year (e.g. Lecture, workshop, competition)? If yes, please provide details

Have you attended/participated in any activity held by other companies in the last year (e.g. internship, competition, workshop etc)? If yes, please specify

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